

<p><b>Federico II University of Naples</b>  <b>Dept. of Economics and Statistics</b>  <b>Dept. of Political science</b>  <b>Dept. of Agronomy</b></p>		<p><b>Partner organizers</b>  <b>AICQ</b>  <b>AISS</b>  <b>ASSIRM</b>  <b>SIPSA</b>  <b>SIS</b></p>
---	---	---

**Scientific Conference on:**  
***Statistical Methods and Models for Classifying,  
Choosing and Experimenting Food and Wine***

**University of Naples ‘Federico II’  
Complex of Saints Marcellino and Festo  
(7 and 8 September 2017)**

**Portici Realm  
(9 September 2017)**

**CALL FOR PAPERS**

**The ASA – Association for Applied Statistics and the ‘Federico II’ University of Naples (Department of Economics and Statistics, Department of Political Science, Department of Agronomy) in partnership with:**

- **AICQ** – The Italian Association for Quality Culture
- **AISS** – The Italian Academy for Six Sigma
- **ASSIRM** – The Italian Association for Marketing, Social and Opinion Research
- **SIPSA** – The Italian Society for Health Psychology
- **SIS** – The Italian Society of Statistics

organise in Naples a scientific conference aimed at promoting applications and new techniques for classifying, choosing and experimenting food and beverages.

The conference will last two and half days. Scientific reports at the conference will be partly invited by the Scientific Committee and partly contributed by participants. Also a round-table and two participated experiments for the sensorial evaluation of wines and coffees will be held. At each invited session two basic speeches will open the discussion, one of which will be held by an academic and the other by an expert from a company or an institution currently using statistics. This juxtaposition is aimed at favouring a better understanding between the academia and the production world.

*The present message is devoted to solicit contributed papers.*

Official languages of the conference will be Italian and English. A good practice would be to write the PowerPoint transparencies in English so that non-Italian participants can follow all presentations.

The conference organizers will allow publishing, after refereeing, full texts of the invited papers and of a selection of the contributed papers. The journals interested to host such papers are the following:

*Epidemiology, Biostatistics and Public Health*

*Micro & Macro Marketing*

*Statistica Applicata – Italian Journal of Applied Statistics*

*Sei Sigma & Qualità*

All journals publish currently in English, though Micro & Macro Marketing and Sei Sigma & Qualità host papers also in Italian.

**Topics of interest are listed, but are not limited to the following ones:**

Experiments on food and wine for choice and preference elicitation

Conjoint studies for food and wine preference elicitation

Surveys on the social and economic role of food and wine

Longitudinal studies on food and wine consumption

Measurement of customer satisfaction for food and beverages

Measurement of food and beverages quality

Qualitative and quantitative sensorial research

Education and training for sensorial evaluation

Methods and models for food and wines classification

Matching demand and offer of food and beverages

Economic and social issues about regional wines

The international forgery of branded food and wine products

Relationships between food, health and life quality

Is the interaction between food and wine a scientific issue?

Other basic information on the conference can be found at the following website:

[www.statfood2017.unina.it](http://www.statfood2017.unina.it)

and emails can be sent to the following address:

[statfood2017@unina.it](mailto:statfood2017@unina.it)

**Deadlines**

26 June 2017: deadline for contribute papers' abstract

17 July 2017: abstract acceptation and deadline for early bird reduced fees accreditation

**Local Organizing Committee**

prof. Simona Balbi (Federico II University of Naples, co-chair)

prof. Maria Gabriella Grassia (Federico II University of Naples)

prof. Francesco Palumbo (Federico II University of Naples, co-chair)

prof. Alfonso Piscitelli (Federico II University of Naples)

prof.ssa Germana Scepi (Federico II University of Naples)

dr. Riccardo Vecchio (Federico II University of Naples)

**Scientific Committee**

prof. Simona Balbi (Federico II University of Naples)  
prof. Francesca Bassi (SIS, University of Padua)  
prof. Rossella Berni (University of Florence)  
prof. Eugenio Brentari (SIS, University of Brescia)  
prof. Daniela Caso (SIPSA, Federico II University of Naples)  
Eng. Alessandro Celegato (AICQ-AISS, PSV Project Service and Value)  
prof. Giovanni Cicia (Federico II University of Naples)  
prof. Luigi D'Ambra (Federico II University of Naples)  
prof. Cristina Davino (University of Macerata)  
prof. Adriano Decarli (University of Milan)  
dr. Simone Di Zio (Università di Chieti-Pescara)  
dr. Luciana Donnarumma (Assirm, Adacta)  
prof. Luigi Fabbris (University of Padua, chair)  
prof. Benito Vittorio Frosini (Sacred Heart Catholic University of Milan)  
prof. Antonio Giusti (University of Florence)  
prof. Maria Gabriella Grassia (Federico II University of Naples)  
prof. Paolo Mariani (Bicocca University of Milan)  
prof. Francesco Palumbo (Federico II University of Naples)  
prof. Anna Maria Parroco (University of Palermo)  
prof. Alfonso Piscitelli (Federico II University of Naples)  
prof. Eugenio Pomarici (University of Padua)  
prof. Riccardo Vecchio (Federico II University of Naples)  
Representative of Associations of Campania producers (to be defined)